

Outlining 101

“I want to inform my audience about all of the wonderful adventures they can have on a trip from San Diego, California to Victoria Canada.”

Main Ideas: Spatial Pattern	Main Ideas: Categorical Pattern
I. California: where to stay and things to do en route	I. A great route they can travel
II. Oregon and Washington: where to stay and things to do en route	II. The places they can stay along the way
III. British Columbia, Canada: where to stay and things to do	III. The things they can do along the way

Following the Categorical Pattern:

Transition: The “road” to Victoria can be a beautiful and interesting journey, so let’s start with getting there.

- I. Although there are several ways to get to Canada from San Diego, one of the most beautiful routes is the scenic and breath-taking Highway 1.
 - a. One reason it’s so amazing is that Highway 1 hugs the west coast of much of the North American continent.
 - i. Without leaving your car, you can see snow-capped mountains, the raging sea, and dense wilderness as you drive up the coast.
 - b. The highway takes you through a number of quaint coastal towns, perfect for taking a break to snack on a local treat.
 - i. Some of these towns were settled by the first Spanish settlers of California!
 - c. But for many people, the most beautiful part of the drive through California is along Big Sur.
 - i. Big Sur is a stretch of coast known for it’s rugged beauty of steep cliffs, roaring ocean, and endless views across the Pacific.

- ii. There are many great places to stay in Big Sur, and I'll talk more on those later.
- d. The 1 will take you right through San Francisco and over the amazing Golden Gate Bridge.
- e. The highway north of San Francisco will take you through beautiful redwood forests.
 - i. You can even take a small detour in central California to drive through a giant redwood tree!
- f. As you near Oregon, you'll start to see more bays and coastal estuaries.
 - i. These make for great places to take a short walk in the middle of a long day of driving
- g. Etc.

Transition: Out of Main Idea I and into Main Idea II