

# The Dolphin Project

## 1. Image “Signpost”

### 2. Intro

#### a. Attention Getter

- i. Dolphin picture in Taiji, Japan. Mandy Rae a freediver, and her husband Joe were looking at the hunting lagoons and she said she could see the blood floating over. Her husband and her were trying to get a better look when some fishermen started blocking their path even butting them in the chest. Seconds later Mandy looks over and sees this one dolphin that was trying to get away, it had made it over two nets when she started to see that every time it came up for a breath you could see all this blood on it. But soon it came up for its last breath and it went down and she never say it again.

Good story  
#24

#### b. Thesis Statement

- i. We are going to inform you about The Dolphin Project, a nonprofit organization that has been around for almost 50 years and is raising awareness to the dolphin slaughter and exploitation. #CS

#### c. Speaker Credibility

- i. Living in San Diego we have all been to Seaworld and seen Dolphins in captivity as well seeing Dolphins at our beaches.

#### d. Reason To Listen

- i. Learning from the Dolphin project it helps a lot of us realize the dangers we didn't know about captivity. Good, be clear that when you say "us" you mean your audience too

#### e. Preview Of Points

- i. We will be talking about
  1. The history of the founder, Ric O'Barry
  2. The trapping and slaughter of dolphins, as well as dolphin exploitation
  3. How the Dolphin Project wants you to help

## 3. Image “Signpost” what's this?

## 4. History of the Dolphin Project's founder, Ric O'Barry. #4

#### a. Ric O'Barry's background with Dolphins #20

- i. He worked for 10 years with the Captive Industry, and then 40 years against it #6
- ii. He worked for the Miami Seaquarium and would train and capture them
- iii. There, he worked with the five Dolphins that played the role of Flipper in the TV show Flipper

1. One of the dolphins who played the role of Flipper ended up dying in his arms and that is where he realized that Training dolphins is wrong Well-organized
  - b. Ric O'Barry started with the Dolphin Project in 1970
    - i. He has been working on it now for the past 45 years in many countries around the world Where do you tell us the purpose of the dolphin project?
    - ii. He has been a leading person in the works to end the brutal hunting of Dolphins in Japan
5. Image "Signpost"
6. Why does this group exist? (*Massacre of dolphins and inhumane hunting techniques, FADS*) Okay good, it looks like you tell us here? Be explicit please
- a. The Cove-- "drive-fishing"
    - i. In Merrit Clifton's article "Fundraising, FADS, "dolphin safe" & why Ric O'Barry left Earth Island Institute", the author goes into detail about the inhumane ways that dolphins are mistreated. "The dolphins are chased into the bay made infamous by the 2010 Academy Award-winning documentary The Cove, and hacked to death en massé mostly to capture a relatively small number of young, healthy dolphins for sale to aquariums" (Clifton). #13
    - ii. Ric O'Barry states that witnessing this horrifying act just before christmas in 2014 led to many sleepless nights. "It's hell," O'Barry told ANIMALS 24-7. "I haven't slept in three days. I hoped to fly out of here to be home with my family for Christmas, but my relief observer won't get here until the middle of January" (Clifton). #7
      1. The dolphins that survive the massacre get sent to animal circuses and are forced to do tricks like jumping through a loop of fire or swimming backgrounds with a basketball in between their flippers as shown on the video released by the dolphin project on their website(2012). What's the source? #13
        - a. As shown the video the dolphins are strung up suspended in water until the next show. I'm not sure what this means?
  - b. FADS- Fish aggregating device #4

good info, but be sure to tie it to your thesis!

- i. FADS are devices that attract fish because they appear to provide protection from predators. They are man made and look like random floating objects, they become homing beacons to tuna and other fish and develop a small eco system. Other fish however, such as sharks and dolphins get caught in this trap, after the fishing boats have pulled out the fish they need the throw sharks and dolphins and unwanted fish back into the water. By that time they have already died of strangulation from being tangled within the nets or from being suffocated by being out of water for hours on end. Shown in the Greenpeace Video(2009) is a perfect representation of how FAD works and how the animals that are unwanted die.
- ii. Earth Island and “dolphin safe” #20
  1. When smaller fish were used for the FAD, fish that both tuna and dolphins prey on, many dolphins got caught in the nets and died, as explained in Merrit Clifton’s article. “Surrounding dolphins with purse seines captures tons of tuna per “set,” at cost of drowning dozens of dolphin who became entangled in the nets” (Clifton).

#13

#### 7. Image “Signpost”

#### 8. What is The Dolphin Project doing? I suppose this way of organizing around one works

Remind us of what the cull is please

- a. The Dolphin Project organizes and takes part in protesting issues like the “cull” in Taiji, Japan, or the travelling dolphin circuses of Indonesia.(Slide 1)
  - i. Protests outside of the Japanese embassy in the U.K. (January 2017)(Slide 1)
  - ii. Protests in Bali. (June 2012)(Slide 1)
  - iii. Images on slide
- b. The Dolphin Project wants you to be able to fight dolphin exploitation on your own.(Slide 3)
  - i. They claim that some charities will use dolphin exploitation as a means of encouraging donations without using those donations to stop such exploitation. (Slide 3)
    1. It is important to note that they gave no citations or examples.(Not on slide)
    2. [www.charitynavigator.org](http://www.charitynavigator.org) could tell us what percentage of the received donations went to the services they provide, but not specifically which services.(Not on slide)

Good info to include, but please strive to be more clear about what you mean

Good info, but I'm not sure this is relevant for an informative speech

- ii. The government can be a possible tool for fighting the oppression of animals. (Slide 3)
  - 1. Write letters to government representatives of the given area.(Not on slide)
  - 2. Animal Welfare Organization within any given country can provide clarification on relevant laws (Not on slide)
- iii. “Unless you can get your story out to the public, you will get nowhere in your campaign”.(Slide 3) Is this what the dolphin projects says?
  - 1. Stick with facts.(Not on slide)
  - 2. Do not try to manipulate journalists.(Not on slide)
- iv. There are things you can do FROM HOME! (Slide 4)
  - 1. Refuse to support things like Sea World. (Not on slide)
  - 2. Sign petitions. (Not on slide)

#### 9. Image “Signpost”

#### 10. Conclusion

- a. Review Thesis
  - i. In conclusion The Dolphin Project is an organization whose goal is to put an end to the exploitation and slaughter of dolphins by first bringing awareness to it.
- b. *Review Main Points*
  - i. We talked about
    - 1. The history of the founder, Ric O’Berry
    - 2. The trapping and slaughter of dolphins, as well as dolphin exploitation
    - 3. How the Dolphin Project wants you to help
- c. Closing Device
  - i. Ric O’Berry and The Dolphin Project have done a lot to build awareness about the suffering of dolphins, and have had a lot of positive changes through global outreach efforts. But I will leave you with this quote from Ric in which he says “a dolphin’s smile is the greatest deception. It *creates an illusion that they’re always happy.*” *But that’s just how their face is structured. A dolphin is smiling even when it’s dead.*

That was a powerful clincher (although the dead dolphin did not appear to be smiling based on the angle of the photo)

Works Cited #28

"About Ric O'Barry." Ric O'Barry's Dolphin Project RSS. N.p., n.d. Web. 11 Mar. 2017.

Clifton, Merritt, Mary Finelli Says, and Karen Davis Says. "Fundraising, FADS, "dolphin Safe," & Why Ric O'Barry Left Earth Island Institute." *Animals 24-7*. *Animals 24-7*, 07 Jan. 2015. Web. 12 Mar. 2017.

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Greenpeace Video. "The Truth About FADs (Fish Aggregating Devices)." YouTube. YouTube, 29 Sept. 2009. Web. 12 Mar. 2017.

*The Cove*. Dir. Louie Psihoyos. By Mark Monroe. Madman, 2009. DVD.

"Well-Known Dolphin Advocate Ric O'Barry Talks to Investorideas.com about This Year's Trip to Taiji, Japan and How Documentaries like *The Cove* and *Blackfish* Are Changing the Fate of Cetaceans." N.p., 10 Nov. 2014. Web.



## Comments Legend for Papers

Look for numbers and letters that are circled or have a # symbol and translate them using the legend below.

### Lettered Marks (things you did well):

- |   |  |
|---|--|
| A. Good <b>analysis</b> /well thought out discussion  | G. <b>Good</b> work                                    |
| AS. Excellent <b>audience sensitivity</b>             | I. <b>Interesting</b> /clever/ <b>insightful</b> point |
| C. Good/ <b>clear</b> presentation of ideas           | L. <b>Language</b> is artful                           |
| CS. <b>Concisely</b> /succinctly <b>stated</b>        | O. Effective/strategic <b>organization</b> of ideas    |
| D. Excellent <b>detail</b> /support                   | OV. Excellent awareness of <b>opposing views</b>       |
| E. Good clarification/ <b>explanation</b> of a detail | S. Excellent use of an external <b>source</b>          |
| EW. <b>Excellent word</b> choice                      | WC. <b>Well constructed</b> /well made argument        |

### Numbered Marks (things to work on):

- |   |  |
|---|--|
| 1. Please expand/explain/go into more depth here  | 20. This is a sentence fragment/incomplete sentence  |
| 2. This requires a clearer connection to the idea you're supporting                                   | 21. This is a run-on sentence  |
| 3. Is this relevant to the current idea/discussion? If so, explain; if not, delete it                 | 22. Maintain verb tense (don't mix present tense with the past tense, for example)                           |
| 4. Please tie this idea to the thesis or prompt   | 23. Awkward phrasing and/or incorrect grammar  |
| 5. Provide an example/support   | 24. This needs a correction in spelling, grammar, or punctuation   |
| 6. Provide/cite a source for this idea  | 25. Avoid summarizing, provide only what's necessary   |
| 7. Is this necessary to state/include?  | 26. Please paraphrase  |
| 8. What are you intending to say here?  | 27. This does not meet the requirements for this component of the assignment (see directions)                |
| 9. Stay focused on the point you are making (or <i>briefly</i> refer to an idea you'll discuss later) | 28. Be sure to use proper formatting (line spacing, font, size, margins, etc.)                               |
| 10. This word/idea/statement is repetitive/has already been stated; if it's different, clarify how    | 29. Try using MS Word's automatic formatting here  |
| 11. What is the main idea/focus of this ¶?  | 30/¶/"Para": Start a new paragraph here (or if "No ¶" or an X'ed ¶, then this should not be a new paragraph) |
| 12. Unclear organization: the idea here should be associated with another main idea or subpoint       | ^ . Insert word(s) here (this may include an introduction, transition, or concluding sentence)               |
| 13. Separate your points/subordinate subpoints  | POV: this means "point of view," usually in reference to who's POV or as a reminder to look out for bias     |
| 14. The flow between ideas needs work   |  |
| 15. Be sensitive to your audience—be careful not to offend them, try to reach out to all sides        |  |
| 16. Avoid verbal clutter (strive to be straightforward)   |  |
| 17. Is there a more effective word to use here?   |  This needs improvement  |
| 18. Define your terminology   |  Good work               |
| 19. Avoid slang (unless using it strategically)   |  |